

The Rivian Evolution Revolution

WHAT WE ARE DOING DIFFERENTLY TO IMPACT THE INDUSTRY BOTH AS AN
EV MANUFACTURER AND A CERTIFIED COLLISION PROGRAM

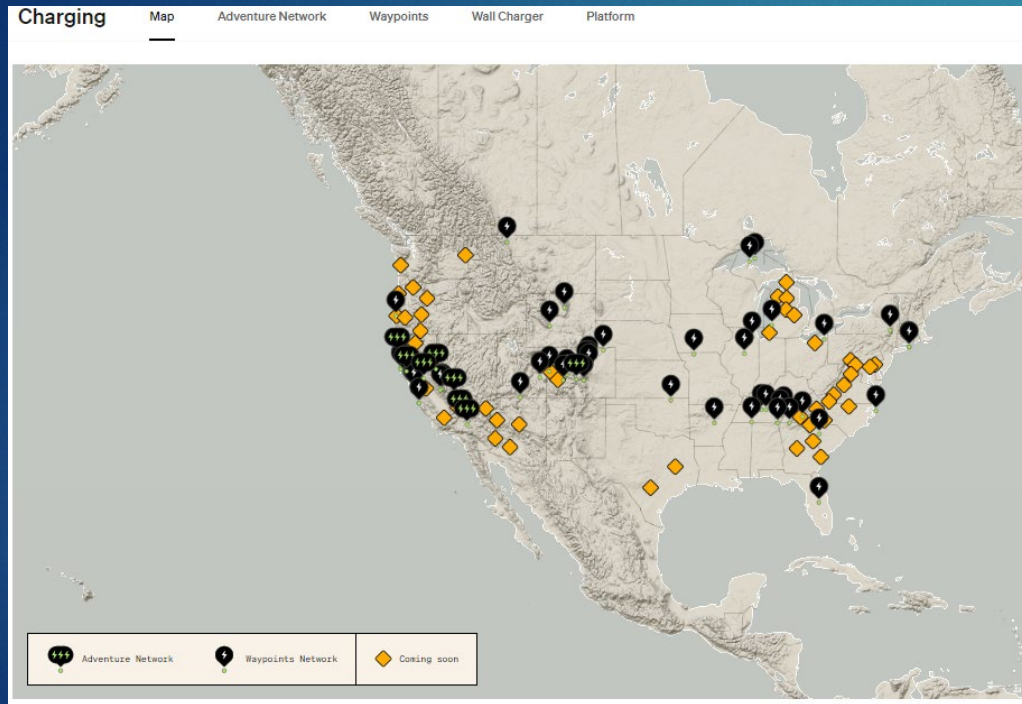
Who said starting a car company was easy!



Factory timeline facts and figures

- ▶ Plant was previously operated by Mitsubishi until its closure in late 2015
- ▶ This plant 1st had ground breaking in April 1986 as a joint venture between Chrysler and Mitsubishi at a cost of \$500 Million dollars
- ▶ At its peak Mitsubishi Motors North America (MMNA) employed 1250 workers in the Normal, IL plant that was approximately 2.4 million square feet
- ▶ At the time of construction the Normal plant was an industry leading facility with over 400 robots
- ▶ Rivian purchased the plant in 2017 for approximately \$16 million dollars
- ▶ Immediate refurbishment started including expansion to over 4 million square feet
- ▶ Rivian invested about \$4.5 billion dollars into the current facility
- ▶ The facility builds all current Rivian models and employs over 7000 people
- ▶ The plant is home to some of the industry's largest robots to accommodate EDV construction needs

Give me the Juice!



- ▶ Charging Networks will drive adoption rates across all EV product lines
- ▶ Manufacturers are working on solutions to deliver robust, high powered charging locations nationally
- ▶ Each OE has branded strategy to address the gaps
- ▶ Recent adoption of the NACS style chargers used by Tesla will lead to a much more rapidly available and reliable charging infrastructure across the United States



RIVIAN

CERTIFIED COLLISION NETWORK

- ▶ Rivian Certified Collision Center- RCCC
- ▶ Rivian Certified Fleet Center- RCFC
- ▶ Rivian Certified Calibration & Diagnostic Center- RCDC
- ▶ Rivian Collision Vender- RCV
- ▶ Each program is specially designed to address specific customer needs
- ▶ Channeling each program allows for the network to focus on vehicle specialization
 - ▶ Passenger, fleet, ADAS
- ▶ Flexible program offerings ensures a better customer experience by placing clients in the right locations to start
- ▶ Offering choice also adds appeal to the program by addressing program entry costs

So....What do Rivian Customers say?

5.0 ★★★★★

Incredible all-around truck

June 11, 2023

By Brian from West Friendship, MD

Owns this car

Incredible all-around truck. Performance, luxury, quality, fit and finish, capabilities, technology. Unique look and just the right size. Nothing else quite like it on the market.

4.6 ★★★★★

Super Fast, All Other Brand Killer!

November 12, 2022

By Mark from Longwood, Florida

Owns this car

Own one, 2k no problems, love it. Really Fast, Handles unreal for a truck, Smooth as glass ride. Other truckers don't like it! Too bad.

Prepare to be Amazed! Factory tour to commence!

- ▶ <https://www.youtube.com/watch?v=yA1IV8SADkA>



Thank You! We are
really excited to have
you here in Normal, IL