



NEWS RELEASE

FOR IMMEDIATE RELEASE

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CIECA Recognizes Electronic Commerce Award Winners for 2009

Northbrook, IL – On November 3rd at the Annual CIC (Collision Industry Conference) Achievement Luncheon, the CIECA Board of Trustees announced the winners of the 2009 Electronic Commerce awards. Chairman Michael Lloyd and Executive Director Fred Iantorno made the presentations.

Electronic Commerce Company of the Year 2009 - This award is extended to one company per year to recognize the company's Outstanding Leadership, Contribution, and Dedication to CIECA and to the Collision Repair Industry.

This year's EC Company of the Year award was presented to Performance Claims. Accepting the award for Performance Claims was Troy Gates, President of Performance Claims, Tim Clark, Vice President of Performance Claims, and Paul Barry, Vice President of Product Development, Performance Claims.

Outstanding Contribution – This award is presented to individuals and/or companies that made Outstanding Contributions through personal or corporate efforts to the achievement of the CIECA mission, objectives, and goals.

This year's Outstanding Contribution award was presented to CSi Complete. Accepting the award for CSi Complete was John Webb, Sr. Vice President, and David Merrill, Vice President of Sales and Service.

Visit www.CIECA.com for more information.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945.