



NEWS RELEASE

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For More Information call:

**Fred M. Iantorno
Executive Director**

**(847) 498-6945
(847) 897-2094 FAX**

CIECA applauds Performance Claims on Implementation of the BMS

Northbrook, IL – The Collision Industry Electronic Commerce Association (CIECA) applauds Performance Claims on its implementation of CIECA's Business Message Specification (BMS). Performance Claims is the first company to publicly announce the implementation of CIECA's XML BMS standards.

"Implementing the BMS standards within the collision repair industry results in greater data security/privacy, as well as, more efficiencies, cost savings, and vehicle owner satisfaction," said Fred Iantorno, CIECA's Executive Director. He added that "the BMS provides the ability to exchange only the needed data for a specific application (for example, repair status), rather than transmitting all of the estimate data. Many in the industry (SCRS and many shops) have been complaining about this. The BMS has a huge impact in today's environment."

Michael Lloyd, Assistant Vice President, Home Office Material Damage Manager for California Casualty Management Company and 2009 CIECA Chairman, stated, "the BMS is the most current version of electronic communication which enables broader and more detailed information sharing, yet has the advantage of allowing shops or others to control what information is exchanged."

CIECA publishes and provides two BMS releases annually. New messages are added and existing messages are enhanced as a direct result of the changing needs of the industry. CIECA also publishes and provides a robust Road Map of its BMS messages program, available on the CIECA web site.

More information about CIECA and the BMS can be viewed on the CIECA web site: www.cieca.com.

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About CIECA: CIECA assists the Collision Industry in the effective use of electronic commerce and the National Information Superhighway. It is directed by a Board of Trustees and has offices in Illinois. Its members jointly work on Standards Development Committees (SDC) addressing standards for Electronic Data Interchange, Interoperability, XML and Imaging. CIECA addresses Electronic Commerce issues on a national scale. It has developed processes for identifying and prioritizing industry issues, establishing SDCs to design solutions, and then working these solutions through the broadest base of acceptance mechanisms possible, such as the American National Standards Institute (ANSI).