



NEWS RELEASE

FOR IMMEDIATE RELEASE

February 4, 2009

For More Information call:

**Fred M. Iantorno
Executive Director**

**(847) 498-6945
Email: fred@cieca.com**

Performance Claims appointed to CIECA Board

Northbrook, IL – Michael Lloyd, Chairman of the CIECA Board of Trustees, announced today that Performance Claims (Gates Business Solutions) was appointed to the CIECA Board of Trustees during their January Board Meeting in Scottsdale, AZ.

Paul Barry, CPCU will represent Performance Claims on the Board. Paul resides in Seattle, WA and attended State University of New York at Buffalo. Paul has spent the majority of his 25 years in the Insurance industry focusing on insurance technology and process improvements. Barry, who was formerly the VP of Claims Operations for Safeco Insurance, is currently the VP of IT and Development for Performance Claims.

Barry said, "Performance Claims is excited to be a part of the CIECA Board. We have all come to appreciate the work CIECA has done in the past and there is so much more we can do in the future. Performance Claims is committed to supporting the mission of CIECA to bring standardization of electronic commerce to the Collision Repair Industry."

About Performance Claims: Performance Claims provides insurers with a low cost operating model for auto claims software connectivity and business process solutions. Based in Madison, WI, Performance Claims' clients include tier one, super regional and regional insurers. As a proponent of open, non-proprietary systems, Performance Claims utilizes the CIECA BMS model offering insurers and their trading partners the benefits of scalability, security, and ease of doing business.

More information about CIECA can be viewed on the CIECA web site: www.cieca.com.

#

About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945