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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CIECA Elects 2012 Board of Trustee Officers

Northbrook, IL – The CIECA Board of Trustees has elected the following officers for the year 2012.

Chair – Denise Caspersen, Automotive Service Association

Vice Chair – Troy Weaver, DuPont Performance Coatings

Treasurer – Paul Barry, Performance Claims

Secretary – Kathy Goddard, Safelite Corporation

Each of these officers will serve on the Executive Committee, which oversees CIECA business matters between board meetings and maintains the Board's agenda. **Michael Lloyd**, California Casualty Management Company, will assume the title of **Past Chair** on the CIECA Executive Committee.

More information about CIECA can be viewed on the CIECA web site: www.cieca.com.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945