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NEWS RELEASE

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CIECA Announces New Co-Chair of Education Committee

Northbrook, IL – Today CIECA announced that Ashley Shirk, APU Solutions has accepted the position of Co-Chair of the Education Committee.

Ashley Shirk stated: “I am excited at the opportunity to take a leadership role with CIECA and the Education Committee. The tremendous impact that CIECA has on the development of e-commerce communication standards is due to the commitment and participation of its members. I look forward to the contributions the Education Committee will make both today and into the future.”

In 2007 as part of CIECA’s Strategic Plan, the Education Committee was formed to investigate providing informational curriculum for members as well as the industry at large. Projects such as CIECA University, CIECAsts, and the Annual Implementation Conference are the results of the Education Committee and its dedication to its Charter and Mission.

Education Committee Co-Chair Kathy Goddard, Safelite Solutions, said: “Ashley has done a wonderful job contributing to the Education Committee over the last year, and has become a leader within the group. Ashley has played a key role in advancing the Education Committee to where we are now.” Ashley joins Kathy as a Co-Chair of the committee.

“CIECA’s Education Committee was formed to develop education and training programs as a service for the development of the member’s internal staff and to facilitate knowledge transfer from standards developers to standards implementers and to promote CIECA and the CIECA standards,” said Fred Iantorno, CIECA Executive Director.

More information about CIECA and its standards can be viewed on the CIECA web site: www.cieca.com or email Fred Iantorno, Executive Director, at fred@cieca.com.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA’s goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945

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