



3149 Dundee Road #181, Northbrook, IL 60062 (847) 498-6945

NEWS RELEASE

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For More Information call:

Fred M. Iantorno (847) 498-6945
Executive Director Email: fred@cieca.com

CIECA Announces New Co-Chair of Salvage Committee

Northbrook, IL – Today CIECA announced that Don Porter, State Farm, has accepted the position of Co-Chair of the Salvage Committee.

Don Porter stated: “I am excited at the opportunity to work more closely with CIECA and the salvage committee. The tremendous impact that CIECA has on the development of e-commerce communication standards is due to the commitment and participation of its members. I look forward to the contributions the salvage committee will make both today and into the future.”

In 2007, renewed interest by member companies, ASPA (American Salvage Pool Association), ARA (Automotive Recyclers Association), and the industry, in general, initiated the re-chartering of the Salvage Committee. Since then, the Salvage Committee has developed new messages for Disposition and Salvage Procurement messages.

Salvage Committee Co-Chair Al Tate, Salvage Direct, said: “Don Porter has done a wonderful job contributing to the Salvage Committee over the last year, and has become a leader in the Salvage Industry on behalf of State Farm; including his support and participation with ASPA. Don has played a key role in advancing the Salvage Committee to where we are now.” Don will join Al as a Co-Chair of the committee.

“The Mission of the CIECA Salvage Committee is to help shorten salvage vehicle disposition and acquisition cycle time, make the process more efficient, and reduce the perceived risks by facilitating the electronic transfer of transaction information between all parties,” said Fred Iantorno, CIECA Executive Director.

More information about CIECA and its standards can be viewed on the CIECA web site: www.cieca.com or email Fred Iantorno, Executive Director, at fred@cieca.com.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945